

Network Area Storage of Yuma



Automated protection for your most valuable business asset

Are you protecting your most valuable business asset?

In today's business world you can insure against just about any catastrophe. You can replace your stock, your premises, your cars and even your hardware almost overnight. But what would happen if you lost all the data on your computers, backups and all?

Think about it for a minute . . . data such as your accounts receivable, accounts payable, stock counts, work in progress, quotes, client/patient and supplier databases and historical data that you have built up over the years . . . all gone! Would your business survive?

Accidents DO happen . . .

Lightning strikes. Buildings burn. Flooding occurs. Thieves steal. Computer viruses inflict destruction. Backups can, and do, fail. Yes, you could replace your computer system tomorrow. But how long would it take to re-enter all the business data that your very livelihood depends on? Weeks? Months? What would be the cost? Do you have the systems in place and the paper trail to allow you to do it?

A typical business computer would probably have data such as invoices, tax details, patient records, customer accounts, creditor accounts, stock, work in progress, customer database, sales history, quotes, various projects, various scans (.bmp and .jpg) etc. How long would it take to replace all this data? What would it cost you in time and money? What would be the cost in lost business?

**Thieves steal.
Buildings burn.
Viruses destroy.
Hardware fails.**

Did you know that it takes around 20 days and costs tens of thousands of dollars to re-type just 20Mb (megabytes) of sales and accounting data?

Network Area Storage is the data protection solution for small to medium size organizations. Network Area Storage automates the backup process ensuring that critical data is always secure and available. A remote backup service is an important part of a responsible data protection plan. It can make sure your business is safe from the kind of catastrophic failure that can destroy your records so easily.

Network Area Storage allows you to protect your critical data against an unforeseen catastrophic loss by using a secure offsite facility. It eliminates the human error associated with all manual data protection systems. Problems such as:

Backups being rushed through without proper verification

Backups left in a drawer next to the computer only to be wiped out in the same catastrophe

No backups being made at all

Important new files are added or existing critical files are updated which are not part of your regular backup plan or backup routine

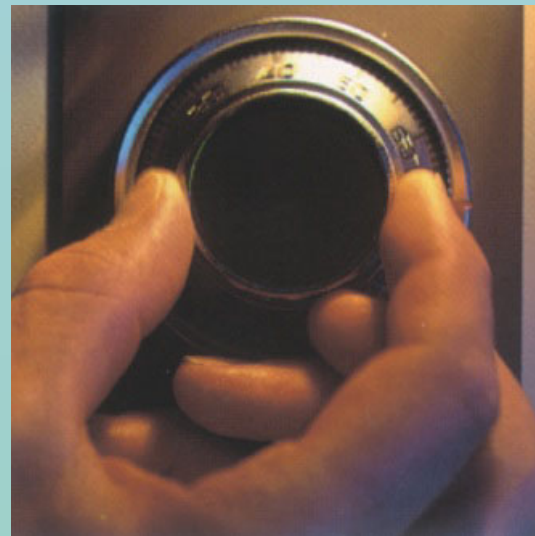
You find that you have been backing up corrupted files because an undetected virus in your system has been destroying your data files.

Here's how it works

12:30 AM - Your computer "wakes up" and prepares a compressed backup which it then encrypts for security.

1:00 AM - Your computer activates its modem and calls the Network Area Storage host computer. Computers exchange verification information. Your computer then sends its daily backup to the Network Area Storage host computer by modem.

1:08 AM - Backup is finished. Your computer goes back to sleep. An encrypted copy of all your critical data files is now safely off-site in our secure storage facility.



Security

Network Area Storage uses only the latest compression and encryption technology, as do many of the Fortune 500 companies from around the world.

Your securely encrypted data files cannot be accessed by anyone, not even us, because only you have the password and encryption key. The multiple layers of security in our system ensure that the only person to access your data will be you!

Once received, your encrypted data files are backed up again, and held in our secure repository and guarded 24 hours a day.

Peace of mind

Installation is simple. You can choose to do it yourself from a CD or have one of our consultants install it for you.

Setting up takes only a few minutes. Once completed, our remote backup system is completely automatic. It requires no maintenance. You can just forget it's there. Rest comfortably in the knowledge that your computer will automatically back up all the files you want, as often as you want, without the need for any intervention.

Network Area Storage eliminates the expense and maintenance cost of tape drives, the need to purchase backup servers, the inherent weaknesses of disk or tape storage solutions, such as tapes and disks being corrupted, misplaced, damaged, not removed off-site or the backup process being overlooked.

Off-site storage at our secure site has the advantage that your stored data does not share the same risks as your primary site.

Network Area Storage provides a cost effective system designed to help ensure the continuation of your business by protecting your critical data in the event of a disaster.

Fast Data Recovery

With Network Area Storage, users can restore all or part of their data, quickly and efficiently 24 hours a day from anywhere in the world. In fact, you may choose to restore your complete operating system if it has been backed up on our system!

Data Archiving Option

Network Area Storage allows you to recover all critical files as needed including data files, applications, operating systems and registries.

Network Area Storage also gives you the option to



store multiple backups of data. You may choose to store a backup for each day of the week, as well as weekly and monthly archive backups. In fact you can store multiple backups allowing you to archive data as far back as you want or need.

World-wide trends

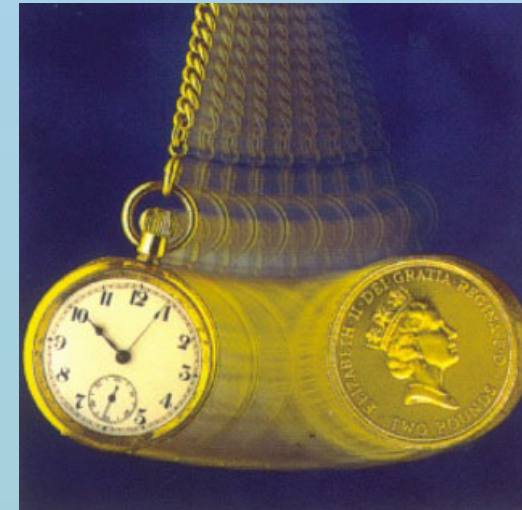
The concept of remote or off-site backup is not new. In fact, remote backup has been around for over a decade in the USA.

The large corporations of the world and government departments have been using remote backups for many, many years. They have had the necessary infrastructure, the IT departments and the large amounts of finance required to set up their own dedicated remote backup installations with purpose built buildings and data storage servers.

Only in the last decade has this technology and resource been available to the small and medium size businesses. World-wide there has been a trend toward the use of remote backup services by small and medium size businesses. With data file sizes increasing in size and number, and with the variety of files now held on computer systems such as tax details, scans of logos, photos and various documents, accounting system data files, spreadsheets, etc, businesses simply cannot afford to lose this information in a disaster. Some information can be retyped from paper trails . . . if the paper trail has survived the disaster. But, how do you replace data such as client history dating back, say, 10 years?

The cost of backing up

Let's say that you currently have someone backing up your accounting system each day on disk or tape drives. The backup process, including proper verification may take a total of 15 minutes. A person



Set and forget

being paid \$20 per hour is costing you \$5 per day in order to do the backup. That equates to \$100 per month which is still cheap insurance considering the risk if it is not done. However, you still have not backed up any updated critical files such as databases, quotes, projects, scans, spreadsheets, important correspondence etc. How will the person responsible for backups know what is required to be backed up on the day?

You may be surprised to find that Network Area Storage backs up all your data files and any other files you choose to nominate, at the end of each day, automatically, reliably and probably for less than what it currently costs you to do manually. In fact, you can even choose the option to backup all your updated files automatically at the end of the workday.

visit our website at

<http://www.nasyuma.com>

Prices & Ordering

From the outset, it has been our aim to offer a system that exceeds the high performance standards you would expect and at the same time provide you with flexibility, ease of use and affordability.

At Network Area Storage, we have made our service packages as simple and straight forward as possible. We offer 6 packages:

1. Personal Pack
2. Professional Pack
3. Business Pack
4. Premium Business Pack
5. Ultimate Corporate Pack
6. Customized & Dedicated Corporate Services

Personal Pack

Designed for the sole proprietor and small businesses such as plumbers, electricians and other self employed persons who need to back up their data and have only a few basic data files to protect such as accounting/taxation/templates and correspondence.

\$20 per month which includes: 1GB of storage space, backup routine performed once per week for one computer.

Professional Pack

Especially for professional offices, such as doctors, dentists, attorneys, accountants, etc where data files are updated daily. Files such as patient/client data, accounting and/or billing records.

\$50 per month which includes: 5GB of storage space, unlimited file backup and restores, free telephone support for recoveries. Additional PCs can be added at a cost of \$10 per month. Additional space is available at a cost of \$20 per 2GB.

Business Pack

Designed for the business with a number of employees and computer workstations, all of which require periodic backups. Files such as accounting, word documents, customer databases, stock and sales information etc. Perfect for small network users and businesses wishing to back up multiple PCs or Notebook PCs. Price includes connection for up to 2 PCs to be backed up with total storage limited to 10Gb. Additional PCs can be added.

\$80 per month which includes: 10GB of storage space, nightly file backup and free telephone support with recoveries. Up to 2 PCs can use the account, additional PCs can be added at a cost of \$10 per month. Additional space is available at a cost of \$20 per 2GB.

Premium Business Pack

The comprehensive backup designed for the small to medium sized business with a network server or multiple PCs/notebooks or both. Same as the Business Pack but with onsite support for maintaining workstations. Connection for up to 3 PCs with a total storage space of 10GB. Additional PCs can be added.

\$320 per month which includes: 10GB of storage space, nightly

file backup and free telephone support with recoveries during business hours. Up to 3 PCs can use the account, additional PCs can be added at a cost of \$10 per month. Additional space is available at \$20 per 2GB. (Onsite support only to the local address on the registration form. Maximum of six hours of maintenance time per month included. Additional hours will be billed at \$55 per hour.)

Ultimate Corporate Pack

The ultimate remote backup for small to medium corporations where there are a large number of PCs requiring backup or a file server with PCs and notebooks requiring periodic or daily backup.

\$500 per month which includes: 20GB of storage space, nightly file backup and free telephone support with recoveries during business hours. Up to 5 PCs can use the account, additional PCs can be added at a cost of \$10 per month. Additional space is available at \$20 per 2GB. (Onsite support only to the local address on the registration form. Maximum of ten hours of maintenance time per month included. Additional hours will be billed at \$55 per hour.)

*Remember that you will be storing your files in a compressed format which are approximately 50 to 75% of the original size. Therefore in the case of the Professional Pack where the amount of storage space is 5GB, you would actually be storing approximately 5GB - 10GB of compressed data!

Customized & Dedicated Corporate Services

Custom designed systems specifically for large businesses with networked computers linked to a host server. We can offer storage and maintenance of your remote backup server housed on our premises and having a dedicated connection to the working server on your site. This service offers many customizable options with almost "unlimited" storage space.

How to Order

You may contact Network Area Storage by phone or e-mail. We would be happy to explain all your backup options and find the right plan for your business needs. A \$45 setup fee is charged for each new account. However this fee will be waived with a one year service contract.

Phone: 928-785-2089 928-785-2130

Email: contact@nasyuma.com

We accept the following forms of payment:

- Cash
- Checks
- Money Orders

Frequently asked questions about Network Area Storage.

Q. I already have a tape drive and do all my backups. Why would I need a remote backup system?

A. Unfortunately, most small businesses do not do proper backups, even though they may have a tape drive. Some people think they are doing backups correctly, then, when they really need them, find out to their dismay that their tapes are useless. Virtually none take their tapes off-site. Many people who use Network Area Storage have tape drives and use them. They like the added security of knowing their critical files are safe.

Q. Won't you have access to my company records?

A. No, your files are very securely encrypted before they leave your office. Only you have the password. We cannot access your files.

Q. Do I have to install a special phone line?

A. No, our system uses any kind of existing phone line.

Q. Can you backup my network?

A. Yes, our system is fully network compatible.

Q. What do I have to do, how much trouble will this system be for me?

A. You do not have to do anything. Our remote backup system is completely automatic. After it is installed on your computer it requires no maintenance. You just forget it's there.

Q. Will I have to buy a new modem?

A. Our service works with any type of connection whether it's dial-up or cable. The faster your service is, the faster you will be able to restore your data should you need it quickly.

Q. Will your service work with Windows™?

A. Yes, it will also work with DOS™ and Novell Netware™.

Minimum system requirements

PC or Notebook™ with an Intel 486 Processor™
16Mb RAM
28.8K Modem
CD ROM drive
VGA monitor and video card

System features

Files to be backed up are nominated by the user
Set and forget

Automatic backup of all updated files if required.
Fast file restoration 24 hours a day from anywhere in the world

Backups can be scheduled for pre-defined times

Backup compression leads to faster backups

Data encryption ensures privacy of material

Data archiving allows multiple backup versions to be securely stored off-site

Auto-initiation of system allows you to set a backup time after hours

Data backup is verified before computers disengage

Extremely cost effective

Available technical assistance from trained technicians

Easy installation, or system can be installed by one of our technical consultants at no charge

Our Network Area Storage premises are secured and protected 24 hours a day, 7 days a week by monitored security system.

Elimination of the cost of buying and upgrading tape drives, backup servers etc

Off-site storage means your data does not share the same risks as your primary site

Your backup is actually saved twice to insure that it is always available when you need it.

It is our aim to ensure that if your computer is stolen, or suffers any form of disaster, your business can avoid critical data losses and minimise downtime by offering a system that will protect your most valuable asset.

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